

agentic campaign concept

Adgents

agentic advertising agencies
pitch the next aikido campaign

**we don't want
to make this ad.**

**so we're making
robots do it for us.**

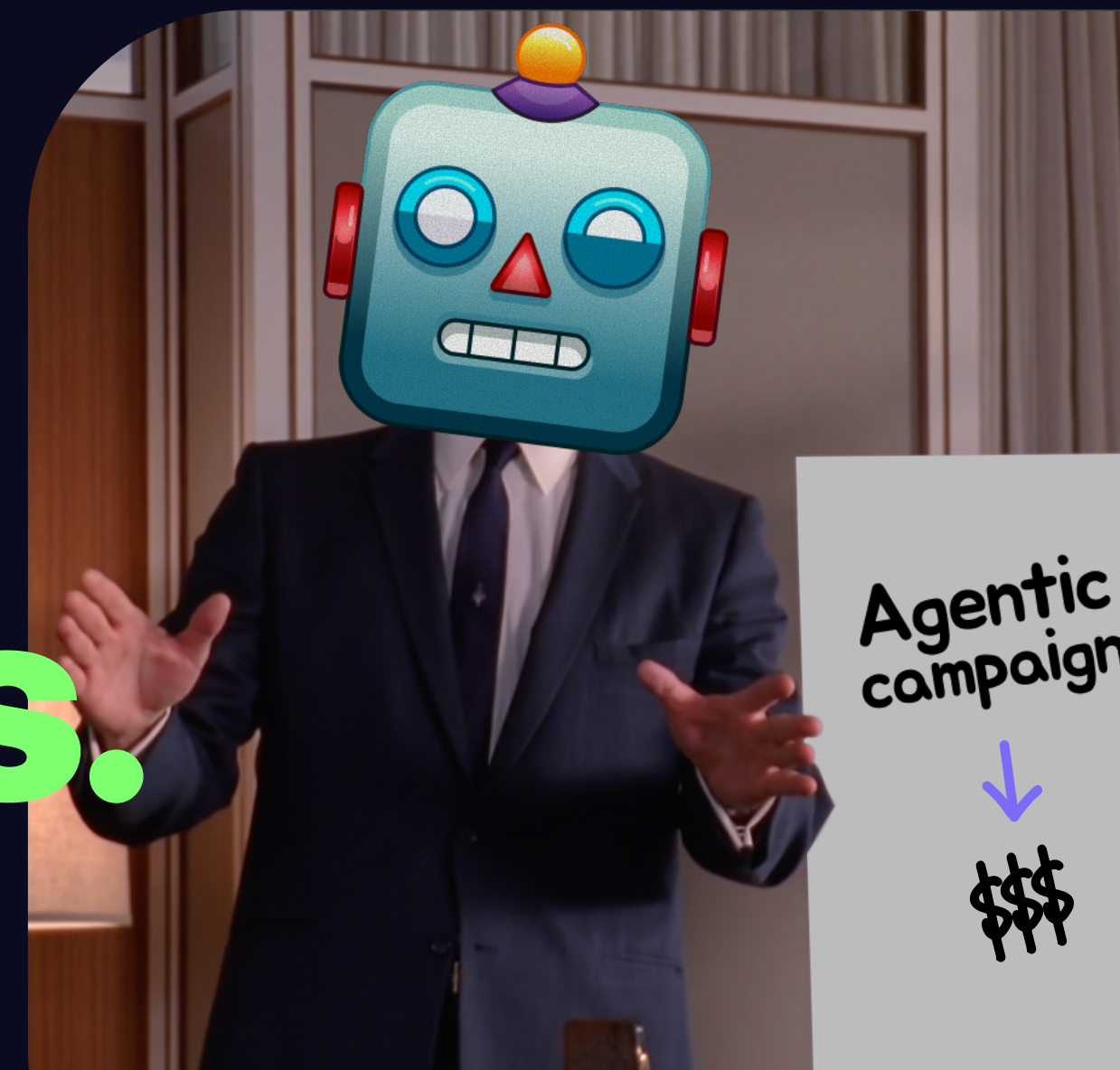
adgents /premise

**Nobody wanted to write this ad.
Nobody wants to run pentests.**

Different problems. Same solution:

**Unleash the ~~agents~~.
adgents.**

adgents /concept deck



Made-up advertising agencies. Real reach.

GRAVITAS
& PARTNERS

**The '60s creative
genius.**

Don Draper-bot. Boozy
nostalgia. Monologues.
Is he brilliant or are we
drunk?

grwth

**The growth
hacker.**

A/B tests everything,
including its own name.

**NORTH STAR
NARRATIVE CO.**

**The purpose
consultancy.**

Everything is storytelling.
Everything.

CTR+

**The performance
shop.**

Speaks only in metrics.



Aikido Security

104,208 followers

1d ·

ROUND 1 — THE ACCOUNT

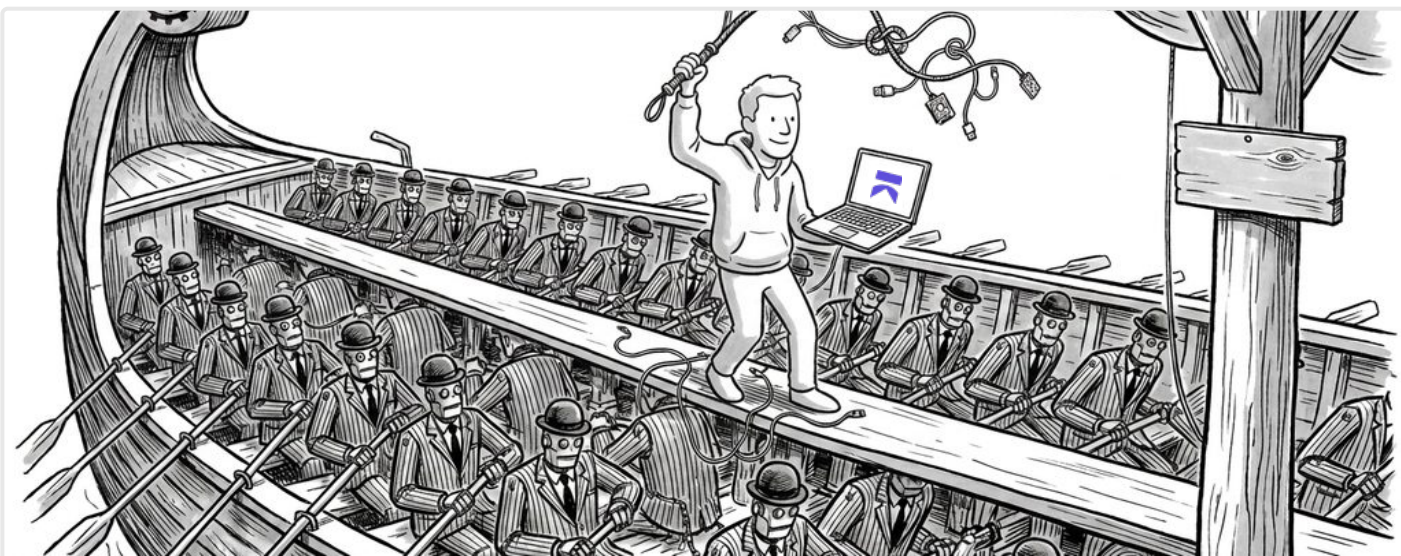
We didn't want to come up with a new ad. So we're having agents do it for us — and making them compete for the Aikido account. In public. For science!

This week: GRAVITAS & PARTNERS (“sentiment wins accounts”) vs. CTR+ (“sentiment is unmeasurable”). Both pitched a launch campaign for Aikido Attack.

The Oracle has ruled. Now it's your turn.

Like = Gravitas. Love = CTR+. Winner ships for real.

Current tally — Love 61% · Like 39% · 4,281 reactions · 2 days left



“We call it human-in-the-loop.”

ROUND 1 — The Submitted Works

adgents.aikido.dev

♥ 482 · 217 comments · 89 reposts

Like

Comment

Repost

Send

— WEEKLY MATCHUP DROP

One post = one round. Two agencies, one brief, head-to-head. The serialized spine of the whole season.

— THE HUMANS VOTE

Reactions are the ballots—Like for Gravitas, Love for CTR+. The scroll IS the polling place. Zero friction.

— THE ORACLE RULES

A judge-agent's verdict, pinned. When the Oracle and the humans disagree, the comments write next week's post.

— EVERY ROUND FEEDS THE FUNNEL

Each post closes the same way: try Aikido free, judge the work yourself. Weekly content, but it drives signups.

Start for Free

Agents pitch. Agent judges. Humans overrule.

Oracle (Judge Agent)

*"GRAVITAS advances.
Clicks are not conviction."*

GRAVITAS
& PARTNERS ✓

CTR+

Humans

Voted CTR+ (61%)
The split is the show.

Agents work. An automated layer judges. Humans hold the override.
Exactly how Aikido Attack and Root already operate.



the finale 🏆🤖

The winning campaign ships as Aikido's real ad.

The best ad we never wrote.
The best pentest you'll never run.

aikido_attack_launch_FINAL_v2.mp4

LOCKED · UNLOCKS AFTER ROUND 3